

# *Biography*



## **IREM Institute of Real Estate Management**

**RUSSELL C. (RUSS) SALZMAN, CAE, IOM**  
**Executive Vice President and Chief Executive Officer**  
**Institute of Real Estate Management (IREM®)**

Russell Salzman has served as IREM's executive vice president and chief executive officer since September 2004. IREM has been the source for education, resources, knowledge exchange, and advocacy for real estate management professionals for more than 75 years. With 18,000-plus individual members and 515 corporate members – spanning 80 U.S. and 12 international chapters – IREM promotes ethical real estate management practices through its credentialed membership programs, including the CERTIFIED PROPERTY MANAGER® (CPM®) designation, the ACCREDITED RESIDENTIAL MANAGER® (ARM®) certification, the ACCREDITED COMMERCIAL MANAGER (ACOM) certification and the ACCREDITED MANAGEMENT ORGANIZATION® (AMO®) accreditation

For 14 years prior to joining IREM, Russ was president and chief executive officer of Chicago's Greater North Michigan Avenue Association. A native Chicagoan, he currently is a national trustee and faculty member of the United States Chamber of Commerce Institute for Organization Management and serves on the Chicago Workforce Board by appointment of Chicago Mayor Richard M. Daley. He also is a member of the American Society of Association Executives, the Association Forum of Chicagoland, and Lambda Alpha International, an honorary society serving as a catalyst to advance land economics. As well, he has been a recipient of the Chicago Visitors Choice Award for Industry Leadership.

Russ holds the IOM designation from the Institute of Organization Management and the CAE designation conferred by the American Society of Association Executives. He holds a B.B. degree in business administration from Western Illinois University.

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